



2025 Annual Convention Lunch Co-Sponsorship

December 7–9
Colorado Convention Center
Denver, Colorado

EXHIBIT "A"

OVERVIEW

The Lunch co-sponsorship promotes your sponsoring company on each day's printed lunch vouchers. These vouchers will be distributed to each registered convention attendee upon check-in at the Colorado Convention Center and used to purchase daily meals within the trade show beginning Sunday, December 7 through Tuesday, December 9. Each day's vouchers will be designed by AAEP and bear the logo of each lunch sponsor.

This package provides a wide array of exposure opportunities and leverages the respected images of each of the sponsoring companies and the AAEP Annual Convention.

AMOUNT OF SPONSORSHIP

The AAEP Lunch co-sponsorship is an opportunity available to as many as three (3) companies for \$7,000 each.

BENEFITS

The Lunch Co-Sponsorship offers the following opportunities:

Printed Recognition

- One (1) full-page, 4-color advertisement within the AAEP's official convention program. (*Sponsor is responsible for artwork*). Value of \$2,500
- Company logo recognition included on "Thank You" sponsor page of the official convention program.

On-Site Recognition

- Company logo on each day's printed lunch vouchers provided to registered convention attendees (*sponsor is to provide logo for lunch voucher to AAEP by Sept. 1*).
- Floor decal placed for you near your booth entrance throughout duration of the trade show indicating your AAEP Annual Convention sponsorship.
- Company logo recognition included on lunch-area signage (not limited to meter boards, floor decals, etc.).
- Company logo on sponsorship signage near registration area of the AAEP Annual Convention.

Digital Recognition

- Company logo included within the exhibitor section of the 2025 AAEP Convention App.

Other

- Mailing list of convention pre-registrants after October 31.
- Mailing list of convention attendees, post-convention. List will be provided after December 15.