



2025 5K Fun Run Exclusive Sponsorship Package

Monday, December 8

Start Time: 6:30 a.m. (*tentative*)
Colorado Convention Center
Denver, Colorado

Exhibit "A"

OVERVIEW OF SPONSORSHIP

The 5K Fun Run Sponsorship promotes your company through this ever-popular event that will be branded under the "AAEP Healthy Practice" initiative to improve quality of life issues among equine veterinarians.

The group-oriented run will take place on Monday, December 8 with an approximate start time of 6:30 a.m. The run is suitable for all abilities and will provide an experience for members to enjoy beautiful views of Denver while learning about the city's unique culture and modern amenities. Go Running Tours will provide the guided running and walk tour. This event will offer additional sponsorship opportunities for swag that may include but not be limited to *water bottles, etc.*

Exclusive sponsorship of the Fun Run package enables the sponsoring company to align with a culturally diverse segment of the AAEP membership and develop a continuing relationship with the AAEP's membership.

AMOUNT OF SPONSORSHIP

The 5K Fun Run Sponsorship is an exclusive package available to ONE (1) company for \$5,000.

BENEFITS

The 5K Fun Run Sponsorship offers the following opportunities:

- Exclusive sponsorship of the 5K Fun Run.
- Continuation of this offering in the future, the sponsoring company will have first right of refusal for exclusivity.

On-Site Recognition

- Company and/or product logo recognition in the lobby area where participants meet for the Fun Run, Monday morning, Dec. 8.
- Company logo on any swag provided by AAEP during the Fun Run (*up to 200 pieces*). Any additional leftover swag will be provided to the sponsor at their booth.
- Floor decal placed for you near your booth entrance throughout duration of the AAEP trade show, indicating your Annual Convention sponsorship.

Digital Recognition

- Sponsorship of this event could be mentioned and included within AAEP's social media outlets and publications, including but not limited to Facebook, AAEP Website, *AAEP News*, *Convention Daily* and *Spur of the Moment* e-newsletter.
- Company logo placed within the Exhibitor section of the 2025 Convention App.
- Company logo and/or company recognition on the AAEP's Convention website, promoting the 71st Annual Convention in Denver.

Printed Recognition

- Company logo recognition included on "Thank You" sponsor page of the official convention program.
- Company logo on sponsorship signage near the registration area of the Annual Convention.

Other

- Mailing list of convention pre-registrants after October 31.
- Mailing list of convention attendees, post-convention. List will be provided after December 15.