



2024 Annual Convention Hi Def “BIG Screen” Advertising Co-Sponsorship

December 7 – 11
Orange County Convention Center
Orlando, Florida

EXHIBIT “A”

OVERVIEW OF SPONSORSHIP

Amplify your company’s on-site exposure among the thousands of veterinary professionals in attendance during this year’s 70th Annual AAEP Convention with a high-definition, large screen advertisement.

Two (2) 90-inch, hi-def monitors will be placed strategically within the San Diego Convention Center to deliver your company’s message through a rotating 4-color advertisement for the duration of the convention.

One monitor will be placed within the AAEP Connect Area, prominently located inside the trade show; the second monitor will be placed in the highly trafficked hallway near the main session ballrooms.

PACKAGE BENEFITS & PRICING

The Hi-Def Advertising package is limited to 16 advertisements, and a co-sponsoring company may purchase multiple advertisements. Each advertisement is \$1,500 and sold on a first-come basis.

The Hi-Def Advertising package offers the following opportunities:

- Continuation of this offering in the future, co-sponsoring companies will have right of first refusal for co-sponsorship.
- Advertisements will run Saturday, Dec. 7 – Wednesday, Dec. 11 outside the main ballroom area; and Sunday, Dec. 8 – Tuesday, Dec. 10 in the AAEP Connect (trade show) area.
- No less than 120 rotations per screen, per day.
- Rotations appear approximately every 20-30 seconds.
- Company logo placed within the Exhibitor section of the 2024 AAEP Convention App.

SPECIFICATIONS for ADVERTISEMENT ARTWORK

File type: JPG 72dpi

File size: 1080 wide x 1920 tall – vertical ad

Deadline for artwork: Advertisement files should be sent to dkirkland@aaep.org by **November 15.**

See examples of past BIG Screens below:

