



**2024 AAEP Annual Convention
AAEP/AAEVT Joint Roundtable Discussion
Exclusive Sponsorship Package**

*Tuesday, December 10 (afternoon)
Orange County Convention Center
Orlando, Florida*

EXHIBIT "A"

OVERVIEW OF SPONSORSHIP

In addition to the thousands of equine practitioners who will unveil the magic of equine practice during the AAEP's 70th Annual Convention in sunny Orlando, Florida, so too will hundreds of vet techs. This creates a unique sponsorship opportunity for the only session that focuses on the important interconnection between veterinarians and their support staff.

Veterinary technicians and support staff continue to play an increasingly essential role in practices being able to offer the highest level of care and medical expertise to their clients. This open roundtable discussion, led by successful veterinary team members, will facilitate the sharing of ideas and challenges toward creating respectful working relationships, fully utilizing veterinary technicians and assistants, finding and retaining excellent staff, and encouraging open communication among staff.

Tuesday, December 10
2:00 – 3:30 p.m.

AAEP/AAEVT Joint Roundtable Discussion

Moderator: Wiss Costanza

Practices and technicians will share examples of challenges, how they created solutions, and how their working environments support a higher standard of care and mutual respect.

Discussion will be encouraged as to how we (AAEVT and the AAEP) can better support our members, find solutions to the challenges our individual professions face and work together to better serve our practices, ourselves, our clients, and the Horse. We need each other and the Horse needs us.

AMOUNT OF SPONSORSHIP

The AAEP/AAEVT Joint Roundtable Discussion is an exclusive sponsorship available to ONLY one (1) company for \$3,000.

POTENTIAL BENEFITS

The AAEP/AAEVT Joint Roundtable Discussion Sponsorship offers the following opportunities:

- Session sponsorship exclusivity for one (1) company.

On-Site Recognition

- Floor decal placed for you near your booth entrance throughout the duration of the AAEP trade show, indicating your Annual Convention sponsorship.
- Company logo included on sponsorship signage near the registration area of the AAEP Annual Convention.

Printed Recognition

- Company and/or product logo recognition on signage at the doors of the roundtable discussion room (*i.e., Company logo, Company name and Product logo, or Company logo and Product tagline*).
- Company and/or product text recognition in the official convention program (*i.e., Sponsored by "Company", or Sponsored by "Company, maker/manufacturer/distributor of "Product"*).
- One (1) third-page (horizontal) 4-color advertisement within the official convention program. (*Sponsor is responsible for artwork, due October 14*). *Value of \$1,000*.
- Company or product logo recognition included on "Thank You" sponsor page of the official convention program.

Digital Recognition

- Sponsor of this event could be mentioned and included within AAEP's social media outlets and publications, including but not limited to Facebook, AAEP website, *AAEP News*, *Convention Daily* and *Spur of the Moment* e-newsletter.
- Company logo placed within the Exhibitor section of the 2024 Convention App.

Other

- Mailing list of convention pre-registrants after November 1.
- Mailing list of convention attendees, post-convention. List will be provided after December 16.