



2022 Annual Convention BINGO Co-Sponsorship

November 18 – 22
Henry B. Gonzalez Convention Center
San Antonio, Texas

EXHIBIT “A”

OVERVIEW OF THE GAME

Enjoy increased booth traffic as a co-sponsor of BINGO, which incentivizes convention attendees to travel throughout the trade show and visit with all co-sponsoring companies.

The BINGO sponsorship will feature 24 co-sponsoring companies, whose names or logos and booth numbers will be placed in a grid on the front of each card. A BINGO card will be provided to every convention attendee within their meeting bag. This sponsorship opportunity is fashioned after the traditional and highly enjoyable game, and attendees are encouraged to play the game with colleagues.

HOW TO PLAY

Registered attendees* will visit exhibitors throughout the trade show and collect company stickers on their designated spaces. After all sponsoring company card tiles are covered with their stickers, players will submit their filled card to the AAEP booth in the Connect Area for a \$10 gift card to spend in the AAEP General Store during trade show hours. Participants will also be entered in daily drawings for prizes.

Daily Prizes could include:

- \$25 and \$50 Visa and/or Amazon gift cards (*gift card awarded each day of the trade show*)

- Apple Air pods
- Yeti Cooler
- AAEP General Store apparel and more!

Prizes will be drawn at the conclusion of the trade show each day.

** Must be a registered Convention attendee to win. Need not be present to win.*

AMOUNT OF SPONSORSHIP

The cost of this co-sponsorship (*available for up to 24 companies*) is \$900.

BENEFITS

The BINGO Sponsorship package includes:

- Continuation of this event in the future, sponsoring company will have first right of refusal for exclusive sponsorship.
- Company name or logo and booth number on one tile of each BINGO card (*approx. 3,000 cards will be printed, and one card included within each of the convention attendee backpacks*).
- AAEP will provide each participating sponsor of the BINGO card with their individual stickers for the game. Stickers will be delivered to each sponsor's booth prior to the trade show opening of the 68th Annual Convention.
- Company logo placed within the Exhibitor section of the 2022 AAEP Convention App.